

PRESS RELEASE
For Immediate Release

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Subject Hardin County Performance Series

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HARDIN COUNTY PERFORMANCE SERIES FORMED

The organization of the newly formed Hardin County Performance Series is well underway. The new organization replaces the successful Eldora Performance Series and promises to bring fabulous entertainment that will be attractive to all ages of Hardin County residents. The Hardin County Performance Series was formed after the extremely successful Simon Estes Roots and Wings event that raised \$162,000.00 to establish the Hardin County Arts and Culture Endowment Fund within the Hardin County Community Endowment Foundation family of funds. Distributions from the new fund will help support the Hardin County Performance Series.

Committee members are thrilled to announce the first event of the season will be held on Saturday, April 30, 7:00 p.m. at the South Hardin High School Auditorium – Tonic Sol-Fa. They are simply four voices and a tambourine. Tonic Sol-fa has spent the past decade on the road carving their niche as the nation's top vocal group. In that time, this quartet has been named one of the top five "must see" groups in America, has been awarded numerous original song and album awards in pop, gospel and holiday genres, appeared on NBC's Today Show and in the pages of Newsweek magazine. Outings with Jay Leno, Shawn Colvin, and Garrison Keillor have propelled album sales to more than 2,000,000 copies (mostly sold from the back of their trailer!) and have earned the group thousands of intensely loyal fans. By 2000, the quartet was voted into the Midwest Music Hall of Fame. In 2002, Tonic Sol-fa averaged over 150 shows annually in 48 states. 2007 brought the group's music to radio stations and retail stores nationwide. In 2009, Tonic Sol-fa's third public television special was broadcast to over 1,800 stations across the United States, with an international launch to begin this year. And in 2010, Tonic Sol-fa won their first Emmy Award in the "Musical Composition/Arrangement" category for a song performed in a Toys for Tots PSA. The New York Times describes Tonic Sol-fa's sound as "A vocal kaleidoscope...unique to the human voice." Improvisational and passionate music combined with cutting-edge stage presence is the benchmark by which critics and fans agree: nobody does it like Tonic Sol-fa. To learn more visit, <http://www.tonicsolfa.com/>.

The Hardin County Performance Series would like your support in several ways. First, come see the entertainment that will be offered throughout the county in 2011. Second, pledge your

support by becoming a patron with a contribution to the HCPS which will directly assist in ongoing expenses of bringing quality entertainment to Hardin County. If you're interested in a long lasting gift, consider a contribution to the Hardin County Arts and Culture Endowment Fund through the Hardin County Community Endowment Foundation. A gift to the fund will strengthen Hardin County's arts and cultural organizations well into the future.

To learn more about HCCEF, giving to the Hardin County Arts and Culture Endowment Fund and benefiting from the Endow Iowa 25% tax credit, contact Carol Gilbert, 515-855-4170 or visit, www.donateiowa.org/hardin.

To find out more about becoming a patron and to learn more about the Hardin County Performance Series, contact Christie Pence 641-939-3407 or Diana Thies 641-648-5549, or find us online at www.hardinarts.com.

HCPS Advising Committee

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